

EVERETT SAUSAGE FEST



www.EverettSausageFest.com

Perpetual Help Grounds
Everett & Cedar Avenues
October 2, 3, & 4 2009

VENDOR APPLICATION

(Return by **August** 15, 2009)

33rd Annual Everett Sausage Festival

October 2-4, 2009

A classic storyline here...what began as a small Oktoberfest celebration for 500 people has grown into Everett's premiere festival, attracting 25,000 + people!! How does the Sausage Festival do it? By providing something for everyone! Consider some of the attractions:

- The **Family Stage** features top-notch attractions like **The Reptile Man, Buck & Elizabeth, JP Patches, Eric Haines**, & many, many more.
- The **Bavarian Beer Garden** packs out every year. With a big dance floor & top name bands, the Bavarian Beer Garden is always a hit. Bands featured have included **The Beatniks, Stan Boreson, New Blues Brothers, The Penguins, The Machine**, and more!
- **The Bavarian Dinner Haus** is just one of the many stops for food. The "Haus" serves a delicious traditional Bavarian dinner that features **sausage & kraut**. **Other food booths** serve **barbecued salmon, chicken, onion burgers**, & **Mukilteo Coffee Shop** serving **homemade pies**.
- **Other attractions** include **carnival rides, bingo, farmers market, kids games, arts & crafts**, & much, much more.

Sign up now & secure your space in Everett's biggest showcase.

Everett Sausage Fest
c/o Dena Goetz
2619 Cedar Street
Everett, WA 98201

IMMACULATE CONCEPTION/OUR LADY OF PERPETUAL HELP BOOSTER CLUB

presents...

33rd ANNUAL EVERETT SAUSAGE FEST OCTOBER 2-4, 2009

Vendor Fact Sheet

Presented by: Immaculate Conception/Our Lady of Perpetual Help Booster Club
2619 Cedar Everett, WA 98201

Vendor Chairperson: **Dena Goetz (425) 314-2037**
2619 Cedar, Everett WA 98201
goetz5@clearwire.net

Promoted by: Pacific Rim Talent
Craig Cooke
PO Box 250 Bothell, WA 98041
(425) 489-7900x1 / Fax: (425) 482-9509 craig@pacificrimtalent.com

Proceeds Benefit: Immaculate Conception/Our Lady of Perpetual Help School

Dates/Times:

Friday, October 2, 2009	Noon-9:00pm for inside vendors Noon-tbd** for outside vendors
Saturday, October 3, 2009	Noon-9:00pm for inside vendors Noon-tbd** for outside vendors
Sunday, October 4, 2009	Noon-7:00pm for all vendors

Media Involved:

- Consumer Guide
- The Tribune Newspaper
- Marysville Globe
- KIRO Radio
- Herald Newspaper
- Mukilteo Beacon
- PSA's sent to over 30 radio, TV, newspaper, & magazine mediums

Admission: FREE

Parking: Plenty of free parking in surrounding neighborhoods.

Booth Info: If you have a booth...

Set-up begins Thursday, October 1st at noon for the outside booths and at TBD for inside booths, til 8pm. Set-up resumes Friday, October 2nd from 9:00am-11:00am (vehicles must be off site by 11am).

Load out begins Sunday, October 4th @ 7:00pm for inside booths & 7:30pm for outside booths. Load out to be completed by 9pm for both inside and outside booths.

Security is provided 24 hours a day beginning Thursday, October 1st at 9PM through Sunday, October 4th at 10:00pm.

You are responsible for supplying your own canopies, tables, lighting, extension cords, chairs, etc.

Projected Attendance: 25,000

* Vendor packets, including booth location, and maps will be handed out when you arrive for setup.

**tbd: to be determined.

2009 EVERETT SAUSAGE FEST

Dear Potential Vendor,

Planning for the 2009 Everett Sausage Fest is well underway. The event will be held on October 2, 3, and 4. The Everett Sausage Fest is promoted as a family event and we emphasize this in our advertising and entertainment. Spearheading our advertising campaign to attract attendees are over 200 radio and TV spots, as well as paid advertisements in local newspapers. Depending on weather, 20,000 to 30,000 people attend a typical Everett Sausage Fest. Up to 75 booths will be sold due to limited space.

To qualify for an Arts & Crafts space:

1. Amateur or professional level hand crafted items only. (some workmanship is so outstanding that you may be asked by the committee to prove that you made the items).
2. If **YOU** did not make the product, we consider it commercial and you may apply as a commercial vendor.
3. T-shirt sales are limited to homemade craft variety only, except for the official Everett Sausage Fest booth.
4. Photographs of ALL items you wish to sell must accompany your application. **If we don't have a picture of it you will not be able to sell it.**
5. A check for the full amount of the booth fee must be included with your completed application.

To qualify for a Direct Sales space:

1. Your company must be a member of the DSA
2. You must show proof that your company has a party plan
3. You must send a copy of your company catalog

Please submit a photograph and description of your product with your application (attached) and booth fee by **August 15, 2009**. Send paperwork to:

**Everett Sausage Fest
c/o Dena Goetz
2619 Cedar Ave, Everett, WA 98201**

*Booth spaces do not include canopy, tables, chairs, lighting, or extension cords. If you need to rent these items, call Adam @ Abbey Rents (206) 362-3222 and ask for the "Sausage Fest Special."

If you are not selected to participate, your fee will be returned to you by **August 20, 2009**.

We are pleased you have shown an interest in our event and we look forward to seeing you at the 33rd Annual Everett Sausage Fest.

Sincerely,
Dena Goetz
2009 Vendor Chairperson

www.EverettSausageFest.com
2009 EVERETT SAUSAGE FEST
OCTOBER 2, 3, & 4, 2009
VENDOR APPLICATION FORM

COMPANY NAME: _____ CONTACT: _____

DAY PHONE: _____ NIGHT PHONE: _____

FAX: _____ e-mail: _____

WEB SITE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DESCRIBE YOUR PRODUCT: _____

_____ Arts & Crafts Booth space Inside School	\$100
_____ Arts & Crafts Booth Space Outside	\$250
_____ Commercial Booth Space Outside	\$500
_____ Rides & Attractions Outside**	\$350
_____ Direct Sales Outside (DSA member) Not Selling product	\$150
_____ Direct Sales Outside(DSA member) Selling product	\$250
_____ Food Booth Outside**	\$1,000

Outside booths are 10'x10'. Inside booths are approximately 9'x 5' (hold an 8' table which you will need to provide)

Please send your check, completed application, & photo by **August 15, 2009**
Arts & Crafts to: Everett Sausage Festival
c/o Dena Goetz
2619 Cedar Ave, Everett, WA 98201

I understand this application is not a guarantee of space in the event. We will be notified by the committee on or before **August 20, 2009** of the status of this application. If rejected, my fee will be returned to me. Sausage Fest staff reserves the right to levy fines or cease operations of vendors who disregard the rules of the event. These rules will be explained in your acceptance letter. There will be nothing unusual. ****Must provide certificate of insurance for not less than \$1,000,000. naming Immaculate Conception & Our Lady of Perpetual Booster Club, its volunteers, Our Lady of Perpetual Help Church, and Pacific Rim Talent, Inc as additional insured.**

_____ Title: _____ Date: _____
Applicant's signature (required)

*Your signature on this application indemnifies Our Lady of Perpetual Help Boosters Club, IC/OLPH Booster Club Volunteers, Pacific Rim Talent Inc., & Our Lady of Perpetual Help Parish and holds them harmless from all claims, actions, damages, liability and expense in connection with loss of life, personal injury, and/or damages to property.

WWW.EverettSausageFest.Com

Received: _____